American Food Directory - U.S. Product Application Form

ONE U.S. PRODUCT PER SHEET

The American Food Directory is organized by product. Fill out a separate application form for each **U.S. PRODUCT** to be listed in the directory.
Feel free to photocopy this form as necessary

First two Standard Product Listings are FREE

PRODUCT NAME:_____ **BRAND NAME:**_____

PRODUCT DESCRIPTION (Highlight your product's features in English, **no more than 250 characters**. Our office reserves the right to edit entries longer than 250 characters):

☐ **Yes, Include us in the on-line/internet version at www.american-foods.org.**

COMPANY NAME:

STREET ADDRESS:

CITY/POSTAL CODE:

COUNTRY:

TELEPHONE: **TELEFAX:**

EMAIL: **HOMEPAGE:**

CONTACT PERSON:
(Name /Title)

SIGNATURE:

U.S. Supplier: _____

Product Distributed to(✓): ☐ Retail ☐ Food Processing ☐ HRI (Hotel, Restaurants, Institutional)

PRODUCT IS DISTRIBUTED BY OUR FIRM IN THE FOLLOWING EUROPEAN COUNTRIES:(Please Circle)

EU-15 EU-25
A B CY CZ D DK E EST F FIN GB GR H I IRL L LT LV M NL P PL S SK SLO
BG BIH BY CH FL HR IS MC N RO RSM RUS SCV YU

Return the completed form to your **NEAREST FAS OFFICE** (see page 4-5) or to:

U.S. Department of Agriculture
Foreign Agricultural Service
Clayallee 170
14195 Berlin, Germany
TEL: (+49) 30 / 8305-1150
FAX: (+49) 30 / 8431-1935

TRADE LEADS WORKSHEET

TRANSMISSION RAPIDE DE VOS DEMANDES DE PRODUIT ET DE REPRESENTATION

Toute demande d'une société agro-alimentaire française peut être enregistrée électroniquement au Département de l'Agriculture à Washington et communiquée directment aux sociétés américaines susceptibles d'être intéressées.

Afin d'en accroitre la distribution, votre demande sera également inserée dans des publications commercials du Département de l'Agriculture, le Journal du Commerce, que reçoivent des milliers de Sociétés américaines. Elle sera également diffusée sur INTERNET parmi des données du Ministère Américain de l'Agriculture (USDA).

Veuillez retourner ce Formulair dûment rempli à l'Ambassade des Etats Unis du Pays où vous residez (Page 4-5).

Name of Product (Give as much detail as possible, e.g. canned asparagus spears rather than canned vegetables.)

Quantity (Tons, Cases, Number, etc. Give the U.S. exporter an idea of the quantity to be exported.)

Quality (Include grades and quality factors such as protein level, etc.)

Packaging (Type and size of package, cartons, cans, bulk, etc.)

Time of Delivery (Date the Buyer needs the product.)

Other Requirements (Required certification, whether labels must be in a foreign language, etc.)

Quotations (C&F, FOB, CIF, etc.)

Foreign Company Information

Name of Company **Contact Person**

Address of Company

Telephone # **Fax #**

Name of Bank (Very important) **Address of Bank**